

Information and Consent Sheet

Invitation to the study

Thank you for taking the time to read this information sheet, please read the following carefully as it is important to fully understand before beginning the study. This is an undergraduate research project conducted by Kathleen Simon (kfs22@sussex.ac.uk) and research project supervisor Dr Megan Hurst (M.Hurst@sussex.ac.uk), please contact us with any questions. This study has been approved by the School Research Ethics Officer for the School of Psychology.

What will I be doing?

You have been invited to partake in a study which aims to investigate online Instagram use and emotions in women. You have been selected as you are female, and the study aims to recruit around 100 women above the age of 18, all females are invited to take part, no matter how much or little they use Instagram.

The study will last around 15 minutes and it will all be completed online. You will be presented with Instagram users' photos on holiday and travelling. You will be shown three of these images, please look at these images carefully and spend 3 minutes viewing each as following this you may be asked questions concerning them. You will then be asked questions on your thoughts and feelings about the images and yourself.

What will happen to my data?

Data collected will be anonymised and used in my dissertation and possible publication. All information used will remain confidential, will not be shared with anybody and be stored on a password protected computer. Personal information will not be linked with data. As this process is anonymous, at the end of the questionnaire you will be asked to provide a code to later identify you if you decide to remove your data. You will have until the end of March 2018 to request to remove your data.

Consent

- I have read and understood the information sheet.

- I consent to completing the study and the data collected to be used by the researcher. I understand that I'm able to withdraw at any time during the questionnaire until it is submitted.

- I understand that my involvement in the study is voluntary and I can decide not to take part.

For further information about this research please contact Kathleen Simon (kfs22@sussex.ac.uk) OR the project supervisor Megan Hurst (M.Hurst@sussex.ac.uk). This research has been approved (ER/KFS22/1) by the School of Psychology. If you have any ethical concerns, please contact the project supervisor. University of Sussex has insurance in place to cover its legal liabilities in respect of this study.

I understand that any personal information and data collected will remain strictly confidential and will be kept separate from details about me and will be stored in a password protected computer.

I understand that by marking below I agree to take part in this research by the University of Sussex.

I confirm that I am 18 years or older.

Please press the continue button to confirm your consent to all the above.

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